

The Effect of Gender Stereotypes on the Lack of Promotion in Female Employees

Badri Borandegi*

Abstract

The purpose of this research was to investigate the effect of gender stereotypes on the lack of promotion of female employees. The method of this study was Survey. Cronbach's alpha indicated a good reliability of the questionnaire. The statistical population of the present study was all female employees of Islamic Azad University Science and Research Branch of Tehran. From this population 149 employees were selected by stratified random sampling method. Findings of the research indicated that there is a relationship between the lack of promotion of women's job and gender stereotypes. Among the contextual variables, only the level of education is an affecting factor on the lack of promotion of women's occupation and gender stereotypes.

Keywords: lack of job promotion, gender stereotypes

* Assistant Professor, Department of Social Sciences, Science and Research Branch Islamic Azad University, Tehran, Iran (**Corresponding Author**) b_borandegi@yahoo.com